



# “TURF 2024”, 14<sup>th</sup> Global Sports Summit

**VISION 2036: MAKING INDIA A SPORTING POWERHOUSE**

**Conference | Awards | Exhibition**

**November 30, 2024, FICCI, New Delhi**

## Program

<b>09:30 – 10:30 hrs</b>	<b>Registration &amp; Tea/Coffee</b>
<b>10:30 - 11:15 hrs</b>	<b>INAUGURAL SESSION</b>
<b>10:30 - 10:35 hrs</b>	Welcome & Setting the Context by <b>P.K.S.V Sagar</b> , Chairman, FICCI Sports Committee & President, GMR Sports
<b>10:35 - 10:40 hrs</b>	Address by <b>Harvinder Singh</b> , Paralympic Medallist
<b>10:40 – 10:45 hrs</b>	Address by <b>Manika Batra</b> , Olympian & Indian Table Tennis player
<b>10:45 – 10:50 hrs</b>	Address by <b>Rahul Bose</b> , Director, Actor & President, Rugby India
<b>10:50 – 10:55 hrs</b>	Address by <b>Ajay Jadeja</b> , Former Captain, Indian Cricket Team
<b>10:55 – 11:00 hrs</b>	Release of FICCI-Nangia Nxt Knowledge Report “Future of Sports in India”
<b>11:00 – 11:05 hrs</b>	Special Address by <b>Shri Kunal IAS</b> , Joint Secretary, Ministry of Youth Affairs & Sports, Government of India
<b>11:05 – 11:10 hrs</b>	Special Address by <b>Atulya Misra IAS</b> , Additional Chief Secretary, Department of Youth Welfare and Sports Development, Government of Tamil Nadu
<b>11:10 – 11:15 hrs</b>	Vote of Thanks <b>Manab Majumdar</b> , Senior Advisor, FICCI
	Moderated By <b>Neha Mathur Rastogi</b> , Founder, WordsWork Communications Consulting
	<b>End Of Inaugural</b>

<p><b>11:15 - 12:15 hrs</b></p>	<p><b>Session 1: VISION 2036-Lookout for India</b>  As India sets its sights on hosting the 2036 Olympics, the nation faces a transformative opportunity to shape its global image, infrastructure, and sports culture. This panel discussion will explore the vision, challenges, and immense potential that come with bringing the Olympic Games to Indian soil.</p> <p><b>Moderator: Neha Mathur</b>, Founder, WordsWork Communications</p> <p><b>Panelists</b></p> <ul style="list-style-type: none"> <li>• <b>Shri Kunal</b>, Joint Secretary, Ministry of Youth Affairs &amp; Sports, Government of India</li> <li>• <b>P K S V Sagar</b>, Chairperson, FICCI Sports Committee &amp; President, GMR Sports</li> <li>• <b>Jalaj Dani</b>, President Emeritus, SPEFL-SC</li> <li>• <b>Sanjay Adesara</b>, Chief Business Officer, Adani Sports Line</li> <li>• <b>Harsh Shah</b>, Manager, PwC Sports Advisory</li> </ul>
<p><b>12:15 - 13:15 hrs</b></p>	<p><b>Session 2 - Make and Manufacture in India: Shaping the Future of the Sports Industry</b>  With India's growing emphasis on becoming a global manufacturing hub, the sports industry stands at an exciting threshold. This panel will bring together leaders from manufacturing, Sports infra, sports technology, and policy to explore India's potential as a world-class producer of sports goods and equipment.</p> <p><b>Moderator: Sukhvinder Singh</b>, Head- Sports Strategy &amp; Business Development, GMR Sports</p> <p><b>Special address</b> by <b>Shri Vimal Anand</b>, Joint Secretary IRS, Joint Secretary, Department of Commerce, Ministry of Commerce and Industry, Government of India</p> <p><b>Panelist</b></p> <ul style="list-style-type: none"> <li>• <b>Bijesh Todi</b>, Founder, T10 Sports</li> <li>• <b>Vijayaraghavan Venugopal</b>, CEO, Fast&amp;Up</li> <li>• <b>Sunil Khanna</b>, Sports Infra Specialist</li> <li>• <b>Paul Taylor</b>, International Sales Director, SIS Pitches, UK</li> </ul>
<p><b>13:15 – 14:15 hrs</b></p>	<p><b>LUNCH</b></p>

14.15 – 14.30 hrs	Keynote Address by <b>Peter Davis</b> , CEO, One Future Sports <b>The role of AI Athletes in connecting cricket with its next billion fans</b>
14.30 – 15.00 hrs	<b>Fireside Chat</b> <b>Moderator: Rica Roy</b> , Consultant Sports Editor, NDTV <ul style="list-style-type: none"> <li>• <b>Rahul Bose</b>, Director, Actor &amp; President, Rugby India</li> <li>• <b>Ajay Jadeja</b>, Former Captain, Indian Cricket Team</li> </ul>
15:00 – 16:00 hrs	<b>Session 3- The National Sports Policy 2024 - Impetus for grassroots sports and what the ecosystem needs to do next.</b> The National Sports Policy 2024 marks a new era in promoting grassroots sports across India, aiming to make sports a central part of youth development and national pride. This panel will gather experts from sports development, education, and community organizations to discuss the policy’s impact and what is needed to strengthen the ecosystem further.  <b>Moderator: Rohan Vyavaharkar</b> , Global Lead, Partnerships & Strategic Communications, Sports For All  <b>Panelists</b> <ul style="list-style-type: none"> <li>• <b>S Hima Bindu</b>, Deputy Director, Sports Authority Of India</li> <li>• <b>Desh Gaurav Sekhri</b>, Sports Lawyeer &amp; Co Founder, Sports &amp; Society Accelerator</li> <li>• <b>Siddhartha Upadhyay</b>, Founder &amp; President, STAIRS Foundation</li> </ul>
16:00 - 17:00 hrs	<b>Session 4 - Women in Sports - careers and opportunities</b> The world of sports is rapidly evolving, creating new opportunities and redefining roles for women across various domains—from athletes and coaches to sports management, media, and more. This panel discussion will bring together influential voices from the sports industry to discuss the expanding career landscape for women in sports.  <b>Moderator: Karishma Singh</b> , Sports Editor, Times Now  <b>Panelist</b> <ul style="list-style-type: none"> <li>• <b>Manjushree Dayanand</b>, Executive Director, Sports Authority Of India</li> <li>• <b>Anju Bobby George</b>, Olympian</li> <li>• <b>Rica Roy</b>, Consultant Sports Editor, NDTV</li> <li>• <b>Shagun Chowdhary</b>, Olympian</li> <li>• <b>Arshi Yasin</b>, Founder, The Bridge</li> </ul>
17:00 – 18:00 hrs	<b>Session 5 - Ecosystem of Leagues in India</b>

	<p>The growth of sports leagues in India has transformed the sporting landscape, creating new platforms for athletes, businesses, and fans alike. This panel will bring together experts from league management, sports marketing, athlete development, and media to explore the evolving ecosystem of leagues in India across sports like cricket, football, kabaddi, and more.</p> <p><b>Moderator: Nikhil Naz</b>, Consulting Editor, Sports-India Today</p> <p><b>Panelist</b></p> <ul style="list-style-type: none"> <li>• <b>Sunaman Sood</b>, Head Strategy, Sony Talent ventures</li> <li>• <b>Tuhin Mishra</b>, MD &amp; Cofounder, Baseline Ventures</li> <li>• <b>Pranav Kohli</b>, PWR Indian Pickleball League</li> <li>• <b>Suhail Chandhok</b>, Sports Broadcaster &amp; CEO U Mumba, Co-founder, Elev8 India Sportz</li> <li>• <b>Rajeev Khanna</b>, Vice President, Rajasthan Royals</li> <li>• <b>Preeti Jhangiani</b>, Actor, Producer &amp; Co Founder, Pro Panja League</li> </ul>
<b>18:00– 18:05 hrs</b>	<p><b>Closing Remarks by</b>  <b>Latika Khaneja</b>, Co Chairman, FICCI Sports Committee, Founder Collage Sports Management</p>
<b>18:05 – 19:30 hrs</b>	<p><b>INDIA SPORTS AWARDS</b></p>
<b>19:30 hrs Onwards</b>	<p><b>Networking DINNER</b></p>

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